

Presented by:



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# Education Speaker Series

July 12, 2019 • 8-11am

Stella Boyle Smith Concert Hall  
UA Little Rock

2801 S University Ave -  
Campus Drive  
Little Rock



## Dr. Mike Schmoker

Dr. Mike Schmoker is a former administrator, English teacher and football coach. He has written several bestselling books and dozens of articles for educational journals, newspapers and for TIME magazine. His most recent book is the expanded 2018 edition of FOCUS: Elevating the Essentials to Radically Improve Student Learning. His previous bestseller, Results NOW, was a finalist for "book of the year" by the Association of Education Publishers.

Dr. Schmoker is the recipient of the Distinguished Service Award by the National Association of Secondary School Principals for his publications and presentations. In a 2018 Education Week survey of national school leaders, he was ranked among the best sources of "practical advice, wisdom and insight" on effective school improvement.

Dr. Schmoker has consulted and keynoted throughout the US, Canada, Australia, China and Jordan. He now lives in Tempe, Arizona with his wife Cheryl.



*Limited  
seats available!  
Register TODAY!!*



# TEACHING and LEADING with FOCUS



In this session, teachers and leaders will learn precisely where schools should focus their precious time and resources to ensure that all students are prepared for the demands of college, careers and citizenship. They will learn about the three most essential elements of good schooling, and how to implement them on a clear, straightforward model. The three elements are:

- Coherent curriculum
- Authentic literacy
- Soundly-structured lessons

Register online at: [MikeSchmoker.eventbrite.com](http://MikeSchmoker.eventbrite.com)

Despite their unrivalled power for improving performance in any school, these elements continue to be misunderstood--and grossly under-implemented. For this reason, they should be our first and highest priority.

Participants will leave this session knowing both what to do and how to do it, in ways that will yield immediate and significant results.